

EDDIE BARROUS

[CREATIVE/ART DIRECTOR]

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www.edwardbarrous.com

EXPERIENCE

CREATIVE DIRECTOR

FREELANCE

MAY 2023 - PRESENT

[Broadcast, Radio, Digital, Social, OOH]
Currently working on launching a brand for Anheuser Busch Inbev, and consulting for various agencies.

ASSOCIATE CREATIVE DIRECTOR

MOTHER NEW YORK

OCTOBER 2021 - MAY 2023

[Broadcast, Radio, Digital, Social, OOH]
Clients: Panera Bread, Dave and Busters, Target and pitches.

ASSOCIATE CREATIVE DIRECTOR

EP + CO

JANUARY 2021 - OCTOBER 2021

[Broadcast, Radio, Digital, Social, OOH]
Clients: Cinnamon Toast Crunch, Sharpie, Newell Brands.

ASSOCIATE CREATIVE DIRECTOR

FREELANCE

DECEMBER 2017 - JANUARY 2021

[Broadcast, Radio, Digital, Social, OOH]
Clients/Agencies: StrawberryFrog
[Truist Financial, Woody Creek] Away Luggage, Mother [Tripadvisor], Kettle [Discover], Havas [JBL, IBM, Finish] Spike DDB [Cadillac], Young Hero [Amazon, Absolut, Kiwi] and more.

SENIOR ART DIRECTOR

ANOMALY

JUNE 2016 - NOVEMBER 2017

[Broadcast, Radio, Digital, Social, OOH]
Clients: Johnnie Walker, Buchanan's, Budweiser, Youtube

SENIOR ART DIRECTOR

MOMENTUM WORLDWIDE

JUNE 2015 - JUNE 2016

[Broadcast, Radio, Digital, Social, OOH]
Clients: Verizon sponsorships with NFL, NHL, NBA, and MLB

ART DIRECTOR

FREELANCE

JUNE 2013 - JUNE 2015

[Broadcast, Radio, Digital, Social, OOH]
Clients/Agencies: Saatchi & Saatchi
[Dreft, Tide, Duracell, Gushers] Ogilvy
[Nesquik, Cablevision]
Dieste [Nationwide Insurance] Wing [P&G]

JR. ART DIRECTOR

MCGARRYBOWEN

JUNE 2011 - JUNE 2013

[Digital]

Worked on creating digital content (Banners, Facebook Apps) for Verizon.

EDUCATION

MIAMI AD SCHOOL

ART DIRECTION

2008-2010

NEW YORK CITY COLLEGE OF TECHNOLOGY

Bachelor Of Technology - Communications Design
2003-2007

AWARDS

2018 - El Sol - Best of PR/Jane Walker - Bronze

2018 - Gold - Significant Results

Hispanic Marketing Awards

2017 - USH Awards - Best in Show

Keep Walking America Campaign

2017 - USH Awards - Silver - Feat. Balvin

Best Use of Artist

2017 - USH Awards - Gold - This Land TV

2017 - USH Awards - Gold - One Walk Branded Content

2017 - Jay Chiat Awards - Gold

2017 - El Sol - Best Film for Integrated Campaign

2017 - El Sol - Best Use of Music - Bronze

2014 - Cannes Lions - Mobile - Response

Realtime Activity Shortlist

THINGS I'M GOOD AT

BIG PLATFORM THINKING

360 CAMPAIGN CONCEPTING

PÁDEL

SPANGLISH

ADOBE CREATIVE SUITE

CULTURE FORWARD POV

PITCHES

ART DIRECTION

TEAMWORK

MIDJOURNEY

MY OPTIMISM FOR THE METS